



NOV 7-8 | Zapopan +
NOV 10-14 | Guadalajara



France, Country of Honor

pixelatl.com | elfestival.mx

Pixelatl

MEXICO AND FRANCE TEAM UP TO SUPPORT ARTISTS

- Pixelatl celebrates its 15th edition with France as its Country of Honor as part of La Gran Fiesta Franco-Mexicana.
- The festival seeks to spark new co-productions and collaborations with the participation of leading artists, producers, and executives from France.

Guadalajara, Jalisco, September 14 — Pixelatl Festival, the leading Latin American networking event for the comic book, animation, and video game industries, announced today that France will be its Country of Honor for its 15th edition, taking place November 7–14 in Zapopan and Guadalajara, Jalisco.

This special participation is part of the celebrations marking the Bicentennial of Diplomatic Relations between the two countries — a celebration that includes nearly 200 events in 21 cities across Mexico.

As a precedent, both Pixelatl Festival and the state of Jalisco share a long history of institutional collaboration with French organizations that promote the development of artists and their global reach, such as the Annecy International Animation Film Festival, where Pixelatl has coordinated Mexico's delegation since 2014 and presented a historical retrospective of Mexican animation in 2023, as well as the collaborative relationship between Casa del Autor de Zapopan and the Maison des Auteurs in Angoulême.

“Commemorating means remembering together,” says José Iñesta, director of Pixelatl, “and that is why it is so important for us to recognize and honor the mutual support we have built over the years with friends, artists, producers, and cultural leaders to strengthen the industries of both countries.”

This year's French delegation will be led by key figures from the industry, including acclaimed director **Jeremy Clapin** and **Véronique Encrenaz**, head of the Annecy MIFA market. Senior distribution and co-production executives from prominent studios such as **Miyu Distribution**, **Ikki Films**, and **Vivement Lundi**, as well as representatives from the **Grand Angoulême** creative hub, will also take part, along with specialized media outlet **Catsuka** and other artists and executives who will be joining in the coming weeks.

Ilies such as IFAL and the Embassy of France have also joined this effort to celebrate and strengthen cultural and artistic exchange.

A cultural model of resistance

France has a robust comic book and animation industry that serves as a cultural pillar and a guardian of the French language. This ecosystem, also supported by its schools, which are recognized among the best in the world, provides alternatives to a purely commercial model, allowing artists to develop their talent professionally.





NOV 7-8 | Zapopan +
NOV 10-14 | Guadalajara



Pixelatl

pixelatl.com | elfestival.mx

Pixelatl is an organization dedicated to supporting Mexican artists and creators on the global stage, which is why collaboration and exchange with French artists and festivals have been part of its mission from the very beginning.

This year, under the premise that community is a space to heal and resist, the festival has brought on Guadalajara-based studio **Mr. Machin** as its creative partner to develop the artwork and communications for the 15th edition of the festival.

“The artists who continue to draw, write, make music, and animate in a world that promotes the immediate and mass production of generic content... We are the Resistance and the Heart of this industry!” explained Roi Contreras, founder of the studio.

All information on how to participate in Pixelatl Festival will be published on elfestival.mx and through the organization’s social media channels.

“We need the celebration to resist the blows of a hostile environment, to remind one another, through lived experience, that we are not alone,” José Iñesta concluded.

This is a call to resistance!

Generosity to confront hatred. Community to heal, celebration to resist, new stories to imagine a different world. And joy as a way to inspire others and bring them into this revolution we believe in.

Join us in fighting for a better future together.

You are invited to our revolution.

XXX

About Pixelatl

An association dedicated to professionalizing and internationalizing Latin America’s creative entertainment industry, turning it into a driving force for dignity, economic development, and reconciliation. Its initiatives include the Festival (14 editions, production of 16 commissioned short films through open calls and 14 one-minute films), Ideatoon (approximately 40 option agreements, production of 23 pilots, and 7 properties released or in production), SecuenciArte (38 comics by emerging authors published), Shortway (funding secured for the production and release of 12 independent auteur-driven shorts), and Paal (the beginning of a collection of illustrated children’s books, with 3 published to date).

More information at elfestival.mx | Other initiatives at pixelatl.com

Press Contact:

prensa.pixelatl@gmail.com

Gabriela Gavito 5561542893

Susana Jaramillo 5549964416

Alejandro Torres 5510031899

